MAIL STOP PATENT APPLICATION



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Attorney Docket No. MSFT121738

TRANSMITTAL LETTER

Seattle, Washington 98101 March 22, 2004

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith for filing by Express Mail is the complete patent application of Eric B. Watson of Redmond, Washington; and Oliver Hurst-Hiller of Seattle, Washington, entitled SYSTEM AND METHOD FOR AUTOMATED OPTIMIZATION OF SEARCH RESULT RELEVANCE, executed on January 20, 2004. This application claims the benefit of U.S. Provisional Application No. 60/535,353, filed January 9, 2004.

- 1. An application for patent consisting of 30 pages of specification, including the claims and Abstract of the Disclosure, and 7 sheets of drawings is attached.
- 2. A Declaration and Power of Attorney is attached.
- 3. An Assignment of the invention to **Microsoft Corporation** is enclosed, together with a Recordation Cover Sheet in accordance with 37 C.F.R. § 3.31 and our check including the amount of \$40.00 to cover the recordation fee. Please record this Assignment in accordance with 37 C.F.R. § 3.11.

| | Number Filed | | Number Extra | | Rate | | |
|------------------------|-----------------|---|-----------------|---|------|---|------|
| Basic Fee | Tileu | | LAUA | | Rate | | 770 |
| Total Claims | 66 - 20 | = | 46 | х | 18 | = | 828 |
| Independent Claims | 3 - 3 | = | 0 | X | 86 | = | 0 |
| Assignment Recordation | | | | + | 40 | | 40 |
| | TOTAL | | | | | | 1638 |

- 4. Our Check No. 154453 in the amount of \$1638.00 to cover the total fee as computed above is enclosed.
- 5. The Commissioner is hereby authorized to charge any fees under 37 C.F.R. §§ 1.16, 1.17 and 1.18 which may be required during the entire pendency of the application, or credit any overpayment, to Deposit Account No. 03-1740. This authorization also hereby includes a request for any extensions of time of the appropriate length required upon the filing of any reply during the entire prosecution of this application. A copy of this transmittal letter is enclosed.

A filing date in accordance with 37 C.F.R. § 1.10 is requested. The Express Mail Certificate appears below.

Please address all further correspondence to:

Customer No. 26389

CHRISTENSEN O'CONNOR JOHNSON KINDNESSPLLC 1420 Fifth Avenue, Suite 2800 Seattle, WA 98101

Respectfully submitted,

CHRISTENSEN O'CONNOR JOHNSON KINDNESSPLLC

Donna J. Cohingsby

Registration No. 41,684 Direct Dial No. 206.695.1719

EXPRESS MAIL CERTIFICATE

| Express Mail No.: | EL 974 021 815 US |
|----------------------|---|
| Date of Deposit: | March 22, 2004 |
| Service "Express Mai | is document and the enclosures listed therein are being deposited with the United States Postal Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450. |
| | Gregg Peria-Hansen |
| | (Typed or printed name of person mailing paper or fee) |
| | |
| | (Signature of person mailing paper or fee) |
| DJC:mgp | |